



Smart Mobility and ITS Expertise for Dubai RTA

Digital Capabilities / Digital Enterprise Architecture



SurfaceMobility
consultants



Client:

RTA, Dubai

Date: October 2017 - Present

The Digital Enterprise Architecture will provide the RTA's blueprint, design, and the plan of what and how digital capabilities need to be acquired, implemented and used by the whole enterprise to fulfil the RTA's strategic objectives.

Surface Mobility are providing support to the project team in the areas of Smart Mobility, ITS and Transportation expertise in:

- Identifying the strategic objectives that will drive the architecture effort and help the RTA to achieve National and Dubai-wide strategic objectives and address stakeholder concerns.
- Develop guiding principles in the area of Smart Mobility and ITS including Architecture Principles that will be developed to guide the architecture design and development as well as Smart Mobility and ITS Future Foresight and Benchmarks which will be used to inform the Enterprise Architecture vision.
- Assisting in the development of the Architecture Vision and the inclusion of Smart Mobility and ITS to provide a future state business and technical architecture vision that will be developed to capture the collective aspiration of RTA stakeholders.