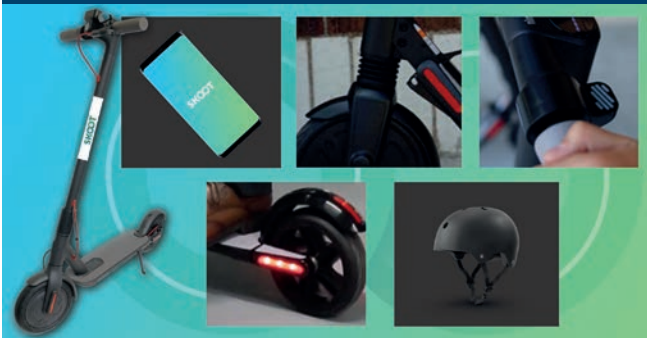




# E-Scooter Sharing Scheme for Dubai, Route to Market Report



## Client:

- SKOOT

## Key services provided:

- Market Analysis
- Mobility as a Service
- Benchmarking
- Feasibility Studies
- Financial Modelling
- Safe and Sustainable mobility design

***Our Smart Mobility and MaaS expertise has ensured proposed schemes will meet all required safety and sustainability standards and are implemented using open source technology.***

E-Scooter sharing schemes refer to rental services where micro-mobility electric scooters are located at various locations throughout a city, or part of a city. They are typically rented by the minute, hour or distance and can be easily checked-in and -out either from fixed stations 'docks' or from 'floating' locations.

Surface Mobility provided expert advice and scheme study for the implementation of a electric scooter scheme's in Dubai. The study provided:

- A benchmark of current similar schemes from around the globe.
- Benefits and risks to implementing these types of schemes within the UAE, including safety analysis.
- Schemes, market developments within the UAE, America, Europe and Asia.
- Comprehensive outline of safety and policy regulations required for any scheme within the UAE.
- Docking Station Design
- Potential Pilot locations and steps for implementation within Dubai.
- Analysis of potential financial models for implementation.